People are more cautious about providing personal information:

- 75% have enhanced training for staff.
- 65% have experienced a data breach.
- 47% are more wary about leaving their laptop unattended.
- 43% are less wary about giving away their email address.
- 51% think it is easier to be hacked.
- 51% think that they are more exposed to cyber threats.
- 79% are more aware of their employer's security measures.
- 67% are more concerned about identity theft.
- 44% are more concerned about data breaches.
- 90% are concerned about phishing emails.
- 48% are concerned about social engineering.
- 30% are concerned about malware.

Some are letting their guard down at home:

- 25% check emails before clicking.
- 29% check websites or links in emails.
- 24% check if their employer had taken proactive security steps.
- 17% know if their employer had a data breach.
- 15% know if their employer had suffered an attack.

Retail employees working from home are facing new security threats:

- 10% have let their guard down at home.
- 23% have made an error with an order.
- 30% have been the victim of a cyber attack.
- 43% have made a mistake with a policy.
- 51% have been the victim of a data breach.

But digital security threats are on their mind:

- 11% think they are more exposed to cyber threats.
- 17% think it is easier to be hacked.
- 51% think their employer is more exposed to cyber threats.
- 10% think their employer is more aware of their security measures.
- 12% think their employer is more concerned about identity theft.
- 14% think their employer is more concerned about data breaches.
- 15% think their employer is less concerned about phishing emails.
- 15% think their employer is less concerned about social engineering.
- 13% think their employer is less concerned about malware.

Retailers are stepping up security in response:

- 16% have made an error with an order.
- 15% have been the victim of a cyber attack.
- 40% have made a mistake with a policy.
- 43% have been the victim of a data breach.
- 63% have enhanced training for staff.
- 47% have increased awareness of data breaches.
- 17% have increased awareness of cyber attacks.
- 14% have increased awareness of mistakes with policies.
- 19% have increased awareness of data breaches.
- 27% have increased awareness of cyber attacks.

Just Eat: delivering the right apps to the right workers

Online food delivery firm Just Eat faced a challenge: how to keep growing in an agile and scalable way without overloading its team of developers. It chose Okta to deliver a specialised identity management solution for its 14,000 employees worldwide. Via the Okta Identity Cloud, it could easily manage identities and entitlements to secure access to the apps and services its employees needed. Next, the company plans to bring thousands of delivery drivers on board.

It's not just the world’s largest food delivery platform that is stepping up its digital capabilities and creating secure experiences for its employees and customers. Retailers are facing new security threats as they scale up their digital operations and create secure experiences for their customers. But some are letting their guard down at home.

Building a future of trust with Okta

Identity is the foundation to build trust-based, secure organisations. We help your employees, your customers, and your workforce gain confidence in your platform and services, while allowing you to introduce new features, reduce friction, and improve results. With Okta, you can deliver personalized experiences, protect against fraud and data breaches, and create a future where your business delivers value through trust.