Simplify Email DNS Management with *Dynamic DMARC*

Ditch confusing, convoluted DNS changes and manage SPF, DKIM, and DMARC records directly within OnDMARC with *Dynamic DMARC*.

What's the problem?

One of the challenges when implementing DMARC is having to add and update txt records in your domain's DNS every time you want to change your DMARC policy or add a new service. It is a time consuming and error-prone process. This is particularly true if you have lots of domains, outsourced management, or strict change control policies in place for DNS alterations. *Dynamic DMARC* simplifies all this by enabling SPF, DKIM, and DMARC records to be managed directly in the OnDMARC application.
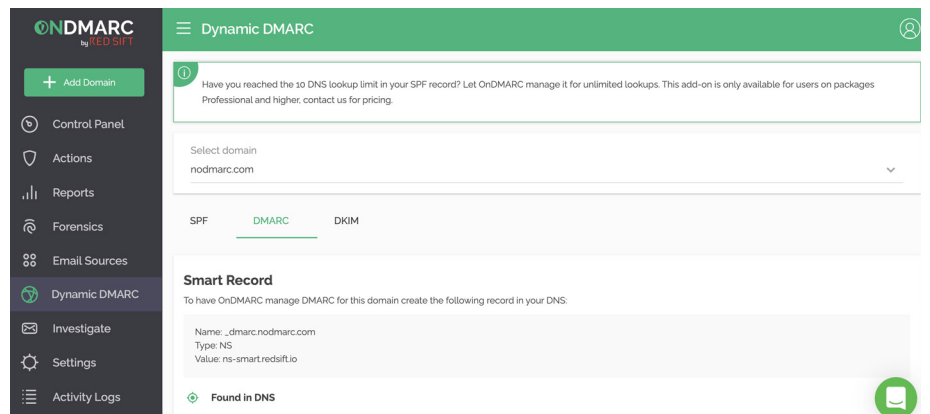
How does *Dynamic DMARC* solve this?

Dynamic DMARC enables the management of DMARC, DKIM, SPF (and soon BIMI and MTA/STS) TXT records from within OnDMARC. This means that once the OnDMARC Smart Includes have been added to a domain's DNS, there's no need to go back to the DNS to update your records via OnDMARC's simple interface, saving you time.

Get in touch today to find out how *Dynamic DMARC* automatically speeds up the process of email DNS management, without the risk of human-input errors.

Key Benefits

- **Save time**

  Once the OnDMARC 'SMART' includes are in your DNS, you can start managing DMARC, SPF and DKIM from a single product. Our interface makes changes quick and easy to perform (without having to squint at complex text records in a small form field)!

- **Avoid configuration errors**

  Adding and editing DNS text records can be confusing and prone to error. It's easy to accidentally introduce an illegal character or put a semicolon in the wrong place. *Dynamic DMARC* avoids all that by giving you a clean and simple interface to manage your DMARC, SPF and DKIM records.

- **Get clearer visibility of your DMARC configuration**

  The OnDMARC *Dynamic DMARC* interface makes setting your records, and seeing what configuration options are available, clear and simple. You can see which services are configured with DKIM and SPF easily, and remove redundant services with one click.

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